Supplement to Apple Media Arts

# Enhancing the Workflow

In today's fast-paced world, the people responsible for publishing the most timely print and web content are streamlining their production processes with integrated applications that enhance workflows, eliminate many of the barriers between job tasks, and create more dynamic ways of working together.

#### **Revolutionary Server Software Backed by Superior Support**

### The Right Server



Mac OS X Server software, based on the Mach kernel and BSD 4.4 technology, executes multiple operations with UNIX-style responsiveness. It includes a potent mix of intelligent management tools, elevated by the superior performance of the Power Macintosh G3 system architecture to a powerfully integrated

solution. Mac OS X Server software can be purchased separately or comes bundled with special configurations of the Macintosh Server G3 product line. Either way, inside Mac OS X Server you'll find several powerful new features.

#### NetBoot

A revolutionary new Apple technology, NetBoot software drastically simplifies the management of Macintosh computers on the network by allowing you to administer all Macintosh computers from a single location. NetBoot can also dramatically redefine the way companywide software is distributed and used. With NetBoot, any Mac on the network can run the same Mac OS system software and applications stored on the server. Individual users can securely access their own applications, documents, and personal desktop preferences from any Mac on the network. In addition, NetBoot controls user access to the System Folder and protects applications from corruption. Since all applications run through the server, updates are performed once, eliminating the need for any local configuration.

#### Apache

Also bundled with Mac OS X Server is Apache, the web server software capable of handling everything from the file-sharing needs of small workgroups to the web page requests of large Internet communities. Apache has be-come the world's most popular hosting software by supporting millions of visitors to multiple domains every day.

#### WebObjects

WebObjects is Apple's powerful tool for creating and deploying the dynamic network applications used in e-commerce, asset management, and large-site administration. The drag-and-drop interface and integration with a variety of relational databases make WebObjects indispensable for anyone working on seamless distributed information systems.

#### **Apple File Services**

Mac OS X Server also provides powerful, scalable file-serving capabilities that can support thousands of open files and more than a thousand concurrent users. Authorized users can access files from any AppleShare client over TCP/IP or AppleTalk. User and group information can be managed remotely using webbased remote-administration tools.

continued...

Mac OS X Server continued..

## The Right Support

To deliver unprecedented support for Mac OS X Server as well as for the Mac OS, ColorSync, QuickTime, and AppleScript, Apple is developing an extensive training program to give you a comprehensive understanding of these solutions. Around-the-clock, around-the-world access to technical information will be available via the web, including instruction from the Graphic Arts Technical Foundation and the American Film Institute.

For more information on server training and other support services, visit www.apple.com/publishing.

#### More Details

For more information about Mac OS X Server, Power Macintosh G3 computers, or the solutions mentioned here, visit the Apple web site at www.apple.com or any of these companies.



Dreamweaver www.macromedia.com



Agfa Solutions www.agfahome.com



Canto Cumulus www.canto.com



Helios Solutions www.helios.com



Xinet Solutions www.xinet.com

#### **Apple Information**

Now there's an even easier way to get upto-date news about Apple products. It's a free biweekly newsletter called *Apple eNews*, and it can be sent directly to your e-mail address. *Apple eNews* provides the most current information on new product introductions, special offers, and company announcements.

The Apple web site includes other offerings, such as online product registration and lists of Apple user groups. Visit these sites for more information.

Apple eNews www.apple.com/signmeup

Product Registration www.apple.com/register

User Group Programs www.apple.com/usergroups 1

Spring 1999

© 1999 Apple Computer, Inc. All rights reserved. Apple, the Apple logo, AppleScript, AppleShare, AppleTalk, ColorSync, the ColorSync logo, Mac, Macintosh, Power Macintosh, QuickTime, and WebObjects are trademarks of Apple Computer, Inc., registered in the U.S. and other countries. Apple elves and Power Mac are trademarks of Apple Computer, Inc. Adobe, Illustrator, InDesign, Photoshop, and PossScript are trademarks of Adobe Systems Incorporated. Java is a trademark of sun Microsystems, Inc. in the U.S. and other countries. Apple elves and Machines Corporation, used under license therefrom. UNIX is a registered trademark of and company names mentioned hereins without and other countries. Sorver includes software developed by the Apache Group for use in the Apache HTTP server project (http://www.apache.org). Mac OS X Server includes software developed by the University of California, Berkeley and its contributors. Mention of non-Apple assumes no responsibility with regard to the selection, performance, or use of these products. All understandings, agreements, or warranties, if any, take place directly between the vendors and the prospective users. Product specifications are stradewithout notice. Actual user experiences and results may vary.